



BIGLOOK360

VRTRAINING



About Us

We are the world's leading 360 Virtual Reality production experts and the most experienced team of VR solution engineers and providers. We produce professional Virtual Reality content for the world's premiere brands, creating awareness through highly engaging and immersive brand experiences.

Our end-to-end services include content and application development starting from creative conceptual design to complete production, post-production and delivery.



*Location: Mojave Desert
Client: BMW
Project: #EYESONGIGI*

BigLook360 is comprised of a team of uniquely talented individuals with over three decades of experience with the creation, production and application of immersive virtual reality experiences. The company leverages extensive expertise in creative design, camera technology, software engineering and hardware integration to produce immersive VR content and applications.



Clients / Partners





Milestones & Accomplishments

- Pioneered and Created First Commercial VR 360° Video (1999)
- Produced First Ever 360° Immersive VR Mobile Marketing Experience (2000)
- Produced 360° Video with Embedded CG and Branching (2004)
- First VR Multi-Camera Live Streaming Event (2010)
- Conceived and Produced First VR HD Interactive Immersive Live Streaming Video (2011)
- Conceived and Designed Revolutionary T-Camera System (2013)
- Developed 4K (Ultra HD) T-Camera for both TV Broadcasting and Live Streaming (2015)
- Developed Proprietary MapPRO360 Interactive Mapping Platform (2017)



VR TRAINING SOLUTIONS



VR TRAINING DELIVERS RESULTS

275%

more confident to act on
what they learned after training

4x

faster than classroom
training on average

PwC

4x

more focused
than e-learners

3.75x

more emotionally connected to the
content than classroom learners





VR TRAINING CASE STUDIES



VR TRAINING

SOFT SKILLS: Empathy



HCSC BLUE CROSS BLUE SHIELD

The primary utilization and purpose for the immersive VR experience is for impacting and training managers to gain knowledge while getting better familiarized with the environmental and conditional challenges faced by an employee with a mental or physical disorder or illness affecting their work and lifestyle.

The VR training provides a greater understanding by sharing various challenges of what an employee experiences under stressful and challenging conditions coming from work assignment demands and family pressures. Thus, allowing managers to better recognize, comprehend, empathize and motivate employee's experiencing various symptoms.

[CLICK HERE FOR VIDEO](#)



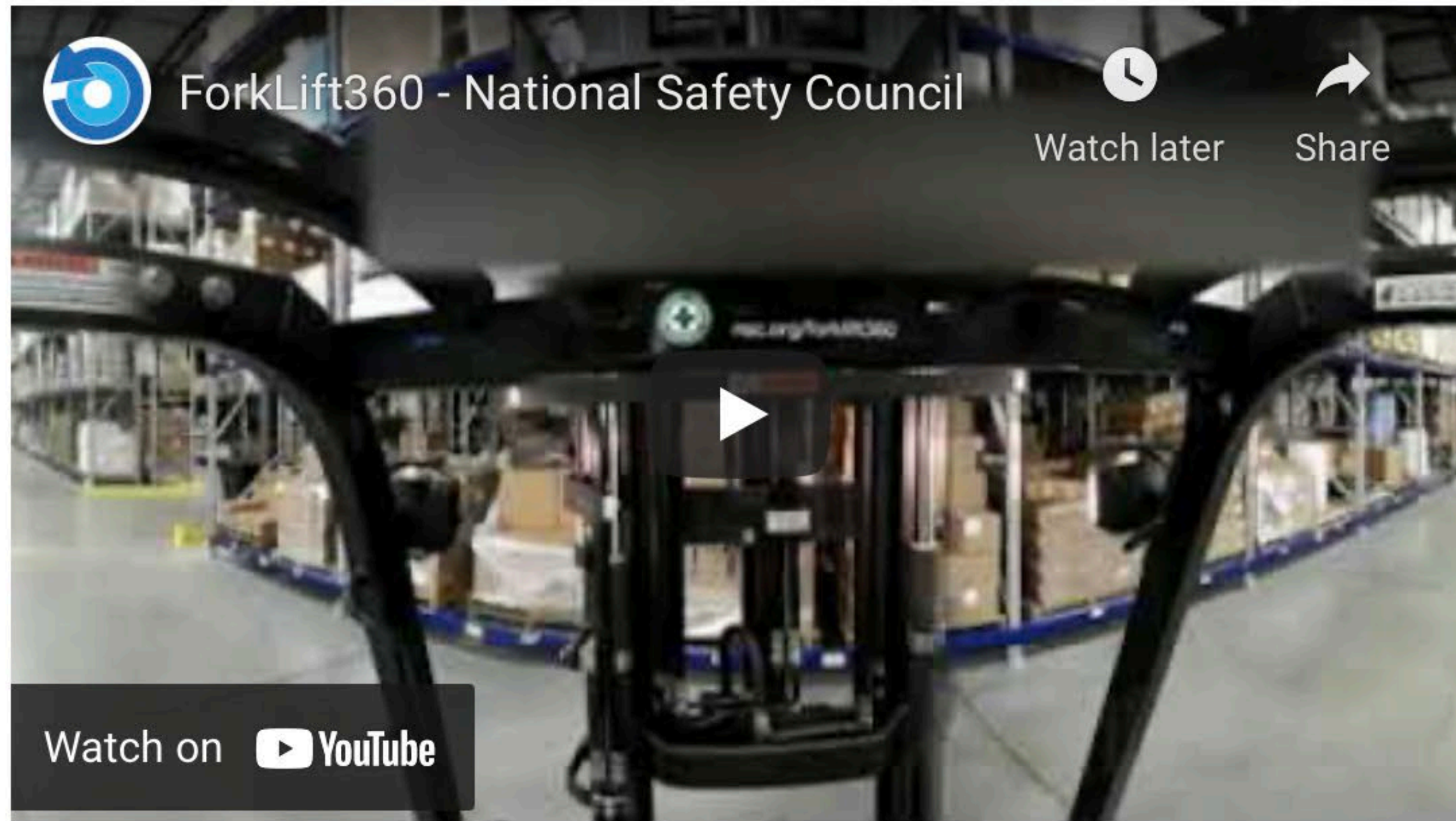


BIGLOOK360

VR TRAINING

SAFETY TRAINING - EQUIPMENT

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NATIONAL SAFETY COUNCIL

BigLook360 produced a safety training VR video for the operation of heavy equipment for the National Safety Council. While taking the operator's position on a forklift, the trainee is instructed to identify and learn about various potential hazards while performing tasks within a warehouse environment.

VR TRAINING

BIGLOOK360 ORIENTATION TRAINING

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The purpose for this VR training experience is for orientation and onboarding of new hires.

An operational safety briefing is held daily on each project site. This immersive experience gives those onboarding a first person perspective and understanding of what to expect in their new job with Bechtel.



VR TRAINING

QB TRAINING - VIRTUAL REPS

PRO41^{VR}™

VIRTUAL FOOTBALL TRAINING

Hall of Famer and All-Pro Dallas Cowboy Charlie Waters partnered with BigLook360 to create the patented PRO41VR training system. This unique virtual reality training solution represents a quantum leap in coaching. PRO41VR combines multiple camera angles and virtual reality technology to help players learn to read plays and defenses faster and because the reps are virtual, without the risk of physical injury.

[CLICK HERE FOR VIDEO](#)

Pro41VR - Virtual Reality Training

THINK THE GAME

Watch later Share

Watch on YouTube IT COMES TO VISUALIZING THE GAME, VIRTUALLY NOTHING ELSE COMPETES.

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VR TRAINING

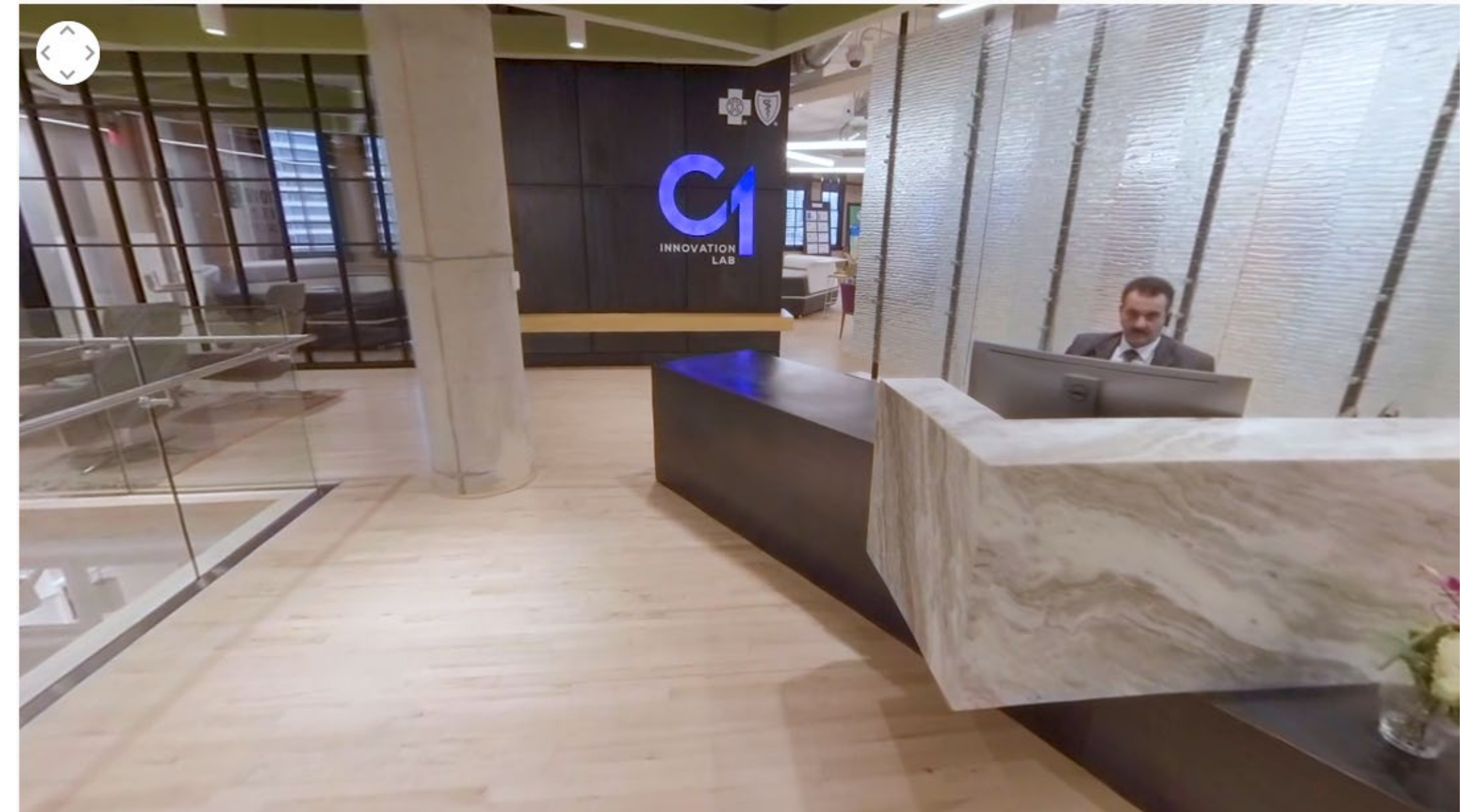
ONBOARDING- Virtual Tours



HCSC BLUE CROSS BLUE SHIELD

The VR application showcases an immersive tour of the C1 Innovation Lab in a unique and compelling way. The Tour provided an immersive first-person perspective, creatively demonstrating HCSC's diverse and dynamic culture while experiencing various workplace activities and highlights.

[CLICK HERE FOR VIDEO](#)





VR TRAINING

ONBOARDING- Virtual Tours

[CLICK HERE FOR VIDEO](#)



TELEPERFORMANCE

BigLook360 created and produced a 360° VR tour for Teleperformance to be used as a recruiting and onboarding orientation tool. The unique design and architecture of the facility was an ideal candidate for being captured in VR 360 Video. The client distributed the video via YouTube VR so they could also reach their stakeholders and constituents on any platform or device.



VR TRAINING

MANAGEMENT TRAINING

[CLICK HERE FOR VIDEO](#)



WYNDHAM GLOBAL RESORT & HOTELS

BigLook360 developed this VR training scenario for hotel owners and managers to identify and learn about the various procedures during an on-site inspection. As an additional feature, this application was launched at the Wyndham's Global Conference. Select participants donned the VR headset on stage and went through the VR exercises as their view was being projected onto a big screen monitor for the audience to see.



VR TRAINING

EMPLOYEE TRAINING

[CLICK HERE FOR VIDEO](#)



These VR training scenarios provide detailed training and best practices for hotel staff for sanitizing guest rooms and common areas. By using an immersive experience, housekeeping staff could be trained on the use of Ecolab products in the environments they were used day to day. Training times as well as retention of the material were improved over traditional video training.



INTEGROVR

THANK YOU