



BIGLOOK360

TURN KEY
VR SOLUTIONS



BIGLOOK360

ABOUT US

WE ARE THE WORLD'S LEADING 360 VIRTUAL REALITY PRODUCTION EXPERTS AND THE MOST EXPERIENCED TEAM OF VR SOLUTION ENGINEERS AND PROVIDERS. WE PRODUCE PROFESSIONAL VIRTUAL REALITY CONTENT FOR THE WORLD'S PREMIERE BRANDS, CREATING AWARENESS THROUGH HIGHLY ENGAGING AND IMMERSIVE BRAND EXPERIENCES.

OUR END-TO-END SERVICES INCLUDE CONTENT AND APPLICATION DEVELOPMENT STARTING FROM CREATIVE CONCEPTUAL DESIGN TO COMPLETE PRODUCTION, POST-PRODUCTION AND DELIVERY.

*Location: Mojave Desert
Client: BMW
Project: #EYESONGIGI*

BigLook360 is comprised of a team of uniquely talented individuals with over three decades of experience with the creation, production and application of immersive virtual reality experiences. The company leverages extensive expertise in creative design, camera technology, software engineering and hardware integration to produce immersive VR content and applications.



BIGLOOK360

CLIENTS / PARTNERS





MILESTONES & ACCOMPLISHMENTS

- 🔄 Pioneered and Created First Commercial VR 360° Video (1999)
- 🔄 Produced First Ever 360° Immersive VR Mobile Marketing Experience (2000)
- 🔄 Produced 360° Video with Embedded CG and Branching (2004)
- 🔄 First VR Multi-Camera Live Streaming Event (2010)
- 🔄 Conceived and Produced First VR HD Interactive Immersive Live Streaming Video (2011)
- 🔄 Conceived and Designed Revolutionary T-Camera System (2013)
- 🔄 Developed 4K (Ultra HD) T-Camera for both TV Broadcasting and Live Streaming (2015)



BRANDS + PROJECTS



360VR INTERACTIVE CAMPAIGN

360VR CREATIVE/PRODUCTION



WE PARTNERED WITH BMW TO CREATE THE WORLD'S FIRST INTERACTIVE AD CAMPAIGN UTILIZING 360VR VIDEO. THIS AWARD WINNING CAMPAIGN WAS ALSO RATED #1 BY GOOGLE AS THE YEAR'S TOP 360 VIDEO.



#EYES ON GIGI



BIGLOOK360

24 HOURS OF LE MANS

360VR IMMERSIVE EXPERIENCE



24h
LE MANS



WE PARTNERED WITH FORD TO DOCUMENT THEIR HISTORIC ATTEMPT AT RECAPTURING THE GRAND TROPHY AFTER SWEEPING THE COMPETITION 50 YEARS PRIOR. OUR TEAM WAS THERE TO CAPTURE ALL OF THE ACTION IN HD 360VR VIDEO IN THE PITS AND IN THE GARAGE. OUR CAMERAS RECORDED FORD'S HISTORIC VICTORY FROM START TO FINISH AND THROUGH THE TROPHY CEREMONY. THE FINAL PRODUCTION WAS INTEGRATED INTO A MOBILE APP EXPERIENCE GIVING FORD RACING FANS AN IMMERSIVE EXPERIENCE AND EXCLUSIVE ACCESS TO THE WORLD'S GREATEST RACE.



AWARD SHOWS / 360 RED CARPETS

LIVE 360VR STREAMING EVENTS



OUR TEAM HAS LIVE STREAMED 360VR FROM THE RED CARPETS OF THE WORLD'S PREMIERE AWARD SHOWS GIVING MILLIONS OF VIEWERS UNIQUE BEHIND THE SCENES ACCESS TO THEIR FAVORITE STARS AND CELEBRITIES. BIGLOOK360 HAS PIONEERED 360VR VIDEO AS AN EXTENSION OF TRADITIONAL BROADCASTS SINCE ITS FIRST EVENT IN 2009. WE HAVE PRODUCED OVER A DOZEN 360VR LIVE STREAMING EVENTS AND ARE THE INDUSTRY'S LEADING EXPERTS AT THE LIVE VR PRODUCTION.

THE
OSCAR[®]S



GOLDEN
GLOBE
AWARDS



CMA AWARDS

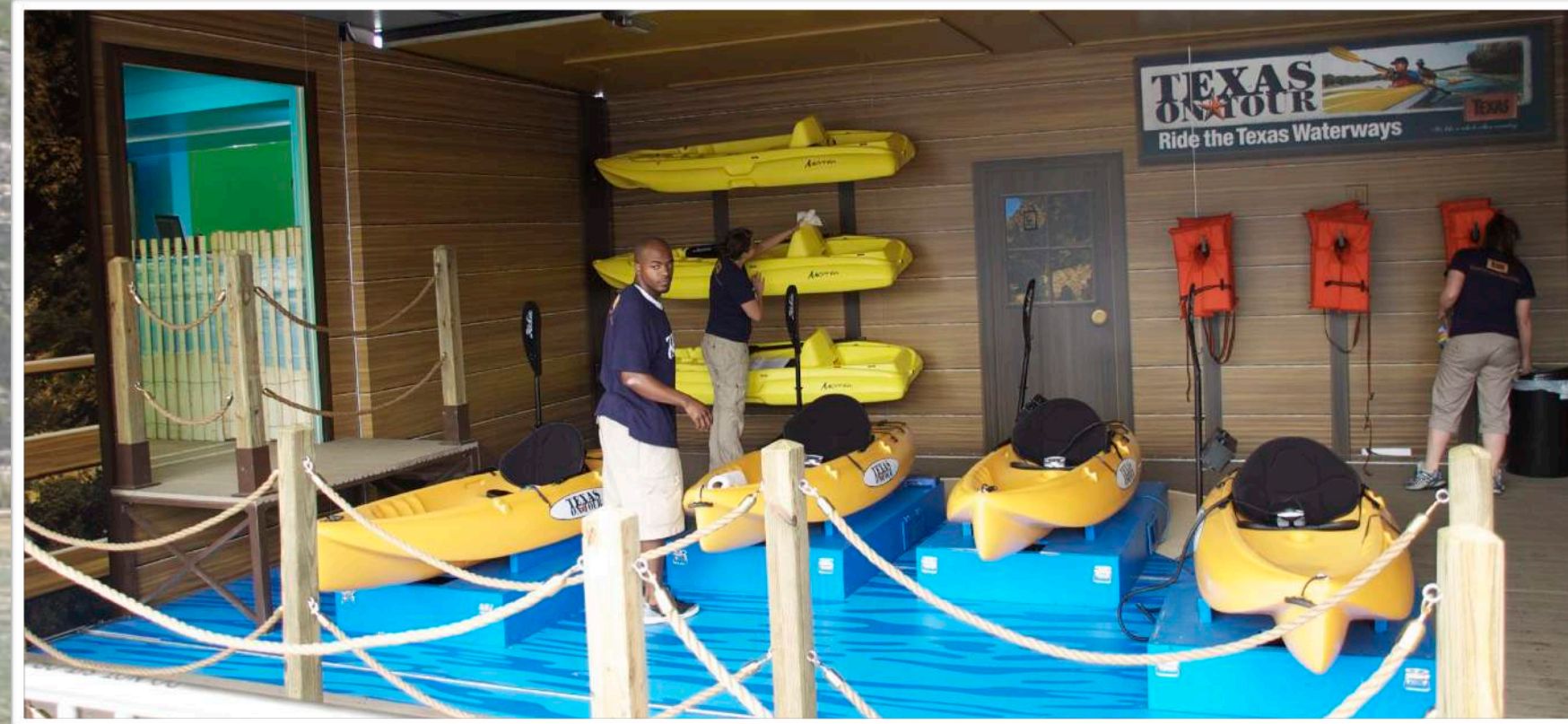


Billboard
MUSIC AWARDS



VR TOURISM EXPERIENCE

360VR IMMERSIVE EXPERIENCE



THE STATE OF TEXAS REACHED OUT TO US TO PRODUCE A VIRTUAL TOUR OF TEXAS BY KAYAK. THE RESULTING PROJECT RESULTED IN OVER 2 MILLION INTERACTIVE VIRTUAL TOURS OF TEXAS RIVERS AND OVER 8 MILLION TOTAL BRAND IMPRESSIONS FOR TEXAS TOURISM. THIS TRULY INTERACTIVE EXPERIENCE INCREASED PARTICIPANTS ATTITUDE TOWARDS VACATIONING IN TEXAS +23%. THE PROGRAM WAS SO SUCCESSFUL, THE PROGRAM WAS RENEWED FOUR CONSECUTIVE YEARS.



BIGLOOK360

verizon



SUPER BOWL EXPERIENCE

VR/AR PRODUCT DEMO/EXPO



WE PARTNERED WITH VERIZON AND THE NFL TO PRODUCE A FIRST-OF-ITS-KIND VIRTUAL AND AUGMENTED REALITY EXPERIENCE TO SHOWCASE THE POWER OF VERIZON'S NEXT GEN 5G NETWORK. WE COMBINED 360VR FULL-MOTION NFL ACTION WITH AUGMENTED REALITY TO CREATE A FAN EXPERIENCE THAT ALLOWED CONSUMERS TO SEE THE SPEED AND POWER OF THE NETWORK AS WELL AS ENGAGE WITH THE VERIZON BRAND IN A PAVILION ENVIRONMENT AT THE SUPER BOWL.





BIGLOOK360

CAPABILITIES



CAPABILITIES & EXPERTISE



Professional 360° VR Video Creation
and Production



VR Live Streaming



360° VR training



Television Broadcasting
Immersive Video systems



Augmented Reality

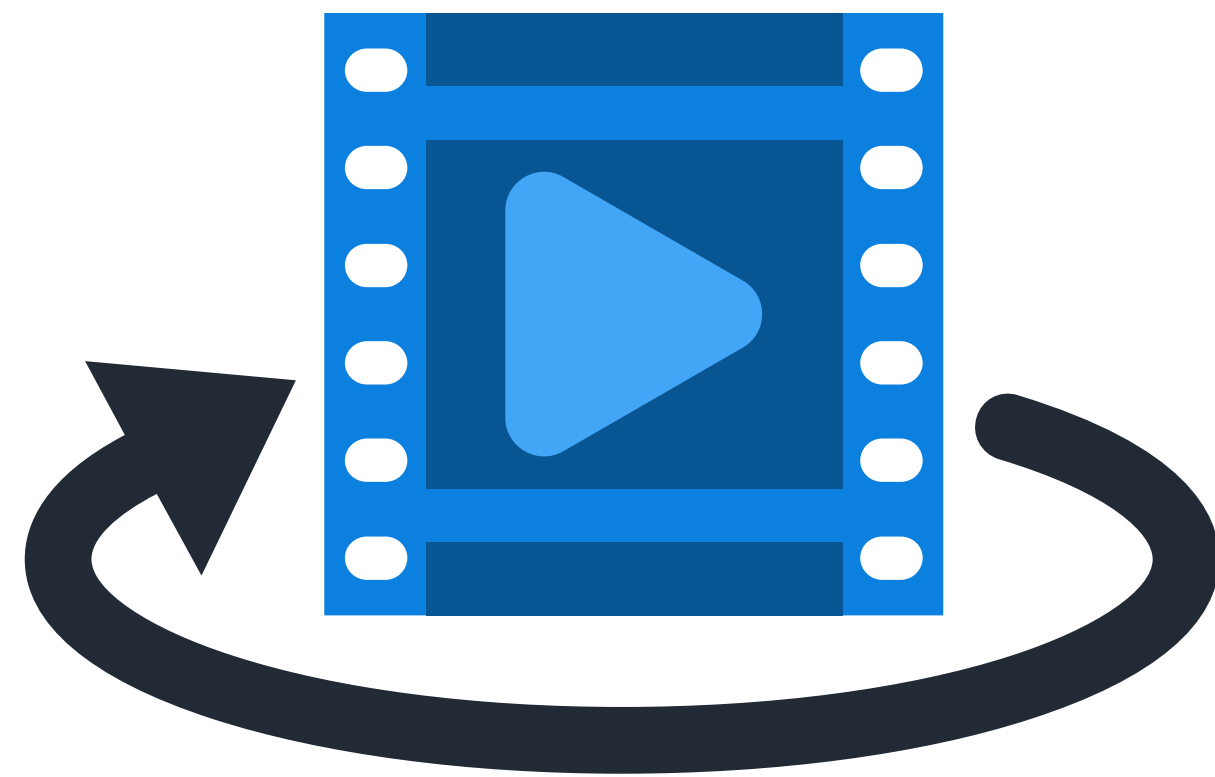


360° Video and Mapping
Applications



TURNKEY SOLUTIONS

CONTENT



- 360VR Content Production
- VR Post Production/Editing
- 360VR Content Delivery

PLATFORMS



- VR App Development
- Content Integration
- Content Management

DEVICES

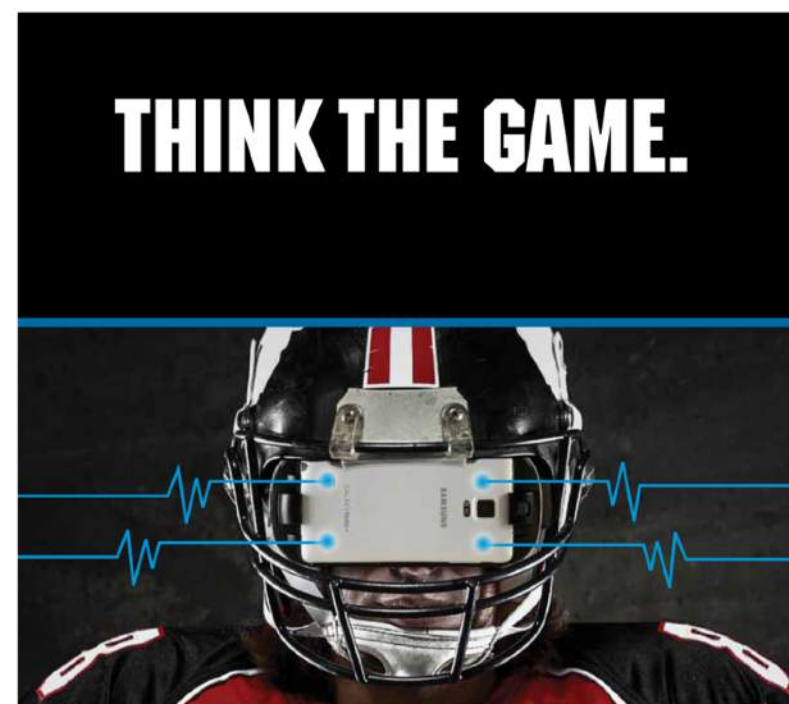


- Device Management
- Equipment Rental
- Shipping to End Users
- Insurance
- Basic User Support
- Reporting*



TRAINING / SIMULATIONS

SAFETY, OPERATION, INSTRUCTION, SITUATION AWARENESS



THINK THE GAME.

WHEN IT COMES TO VISUALIZING THE GAME, VIRTUALLY NOTHING ELSE COMPETES.





TURN KEY SOLUTIONS

PRO41 VR™



WHEN IT COMES TO VISUALIZING THE GAME



NOTHING ELSE COMPETES



BIGLOOK360

TURN KEY SOLUTIONS

PRO41^{VR}TM

JON GRUDEN

“ Charlie was tougher than a \$3 steak when he played, but smart too. His **PRO41VR** system uses virtual reality to improve the player’s spatial awareness of the on-field action from different camera angles. If you love football, you’ll love this thing... ”

Jon Gruden

NFL Head Coach/Super Bowl Champ/ESPN Analyst

ROGER STAUBACH

“ By giving quarterbacks virtual live reps from multiple points of view, **PRO41VR** frees them to learn through experience with no risk of injury. Charlie has developed the most impressive coaching tool I’ve seen. ”

Roger Staubach

NFL Hall of Fame, QB, Two-time Super Bowl Champ

TROY AIKMAN

“ One of the biggest challenges of quarterbacking at any level is reading defensive schemes. With the **PRO41VR** System, Charlie Waters has cut the learning curve significantly. I wish they had this when I was playing. ”

Troy Aikman

NFL Hall of Fame QB, Three-time Super Bowl Champ



HEALTHCARE / REHABILITATION

HEALTHCARE TRAINING, SIMULATION, THERAPY



VA



U.S. Department of Veterans Affairs

UT Southwestern
Medical Center®

INTEGROVR

VIRTUAL REALITY

Winter Sports Clinic: A New Reality for Disabled Veterans





INTRODUCING
INTEGROVR

Turn-Key virtual reality concussion and acquired
and traumatic brain injury **therapy** solution



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TECHNOLOGY SOLUTION

CONTENT



- VR Gaming Exercises
- Immersive 360 REAL WORLD Experiences

PLATFORM



- Device Management
- User Management
- Revenue Management
- Security/Compliance
- Content Management
- Data Capture/Enrichment

DEVICES



- Deliver Therapies
- Data Collection
- User Record Updates
- Performance Data
- Content Updates



INTEGROVR

CLINICAL UPDATES

TRIALS / BETAS





INTEGROVR

THANK YOU