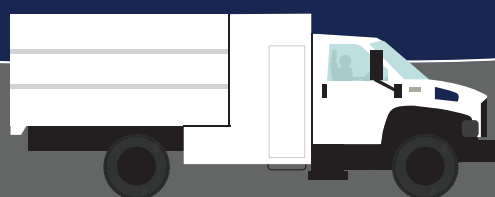


Case Study: One of the World's Largest Utility Services Companies

Every day, **30,000+ employees** operate more than **25,000 vehicles** (Light-Duty, Medium-Duty, and Heavy-Duty) and use **20+ different mobile apps** to complete their jobs.



Comprehensive Training



Motor Vehicle Reports

The company recognized the potential safety risks associated with mobile device use and invested in a traditional approach to road safety to keep employees safe behind the wheel.



Advanced Driver Assistance Systems

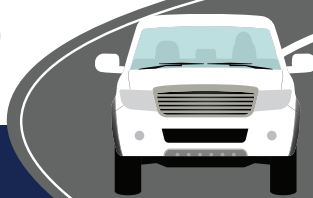


Telematics

The Challenge

Despite the monitoring and administrative controls, at-fault motor vehicle accidents (MVAs) continued occurring at unacceptable rates.

The company executives suspected mobile devices were distracting their employees and knew in-cab cameras would not go over well with employees. They turned to TRUCE to run a pilot with a subset of their employees.



The Results

Employees protected by TRUCE had **70% fewer** at-fault MVAs.

The company deployed TRUCE to its entire light-duty fleet and within 12 months they experienced a **20% reduction in at-fault MVAs**.



The company has now scaled deployment of TRUCE to its workers who operate more than 20,000 light, medium, and heavy-duty vehicles and the benefits keep coming in:

20% reduction in frequency of at-fault MVAs for light-duty vehicles

32% reduction in frequency of at-fault MVAs for medium and heavy-duty vehicles

11x Employees protected by TRUCE are 11 times less likely to have a rear-end MVA

9x Employees protected by TRUCE are 9 times less likely to have an at-fault MVA

Employee Experience

The employees now report being **less stressed, more focused, and more present**. And the company has not seen any negative impacts on productivity.



Want to hear more? Contact us today.
1-888-896-9753 or sales@trucesoftware.com.